

Company | Kemper Drywall

Kemper Drywall provides new construction and remodeling drywall installations from offices in Portland, Oregon.

The Business Problem

Kemper Drywall was looking for a solution that would allow them to maintain project accountability from start to finish on projects managed from numerous locations. Using a mixed bag of tools that included Microsoft Outlook and e-mail, keeping track of projects and who was assigned to them became increasingly difficult.

MS Project seemed like a natural next step, but the learning curve and training required to bring employees up to speed was determined prohibitive. Plus, the additional software required in creating a network made MS Project impractical for Kemper.

The Solution

The collaboration tools in @task allow Kemper to manage and review project resources and status while maintaining accountability from project creation to completion. Using @task on-demand allows managers to stay up-to-date with contractors because all they need is an Internet connection, regardless of where the project is located.

“Once we found @task on Apple’s website, I felt we had found what we were looking for,” said Robert Harden. “It was the iPhone functionality that initially attracted me to @task, and as I dove into the software, I found @task to be an intelligent and intuitive solution that was perfect for our organization.”

Plus, by creating templates in @task, Kemper has also been able to standardize job processes. “Templates allow us to be more consistent on every job, which makes us more profitable,” says Harden.

The Result

Adoption of @task is a complete success. “Two or three months after we started using @task, everyone at Kemper Drywall is a fan,” says Harden. We’re 100% happy with @task and I recommend it to anyone who asks. None of our competitors are doing anything this smart. @task gives us a real competitive advantage.”

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—Robert Harden
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